

Brit Chicks® partner with Partners!

Partners The Stationers are to launch a full range of stationery and bags in selected stores in the New Year. With a chain of 83 high street specialist stationery stores throughout the UK, Partners offer a wide range of products which are presented in a modern, convenient environment. Brit Chicks® is a fashion inspired, lifestyle brand featuring a group of girls representing the multicultural mix existing in society today. These girls are true chicks - gorgeous and flirtatious they make Brit Chicks® a fun and aspirational design based property which has been created for girls aged from 9 to 14 years whose primary concerns are with image and attitude.



Brit Chicks® are on the move with MV Sports

We are delighted to announce that MV Sports have taken the license for Brit Chicks® in the wheeled toys category. Based in Birmingham MV are a company making children's products specialising in wheeled toys – bikes, scooters, inline skates, skateboards and accessories. Many of their products incorporate well-known children's character favourites and the majority are sold to major 'blue chip' retailers including over 30 national chains covering the entire retail spectrum. MV work hard to make sure that the characteristics of the brand they are working with are reflected in the products – they are passionate about their products and now they are passionate about Brit Chicks® too!



Some Girls®...are spoilt for choice at Tesco's!

The Some Girls® giftware range is selling well at Tesco's in the lead up to Christmas and is seen as the ideal pressie for your girlfriends or female relatives. The stylish imagery illustrated by well known artist Robyn Neild, and cool strap lines are hard to resist and are ensuring that the brand is performing well – girls are spoilt for choice!



Brand Champions Ltd opens London office

We are very pleased to be able to announce the opening of our new sales and accounts office in London Colney, Hertfordshire. Design and development together with licensing remains in Devon.

These additional contact details are as follows-

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